



Sponsorship of Greyhound Make Great Pets – The Voice of Greyhounds

Our originally programmed talk radio shows provide a unique opportunity to promote your product or service to greyhound lovers world wide As a sponsor for a 13 week show, you have many opportunities to promote your product or service to a global audience.

Our show is the only show produced and heard weekly that brings information that is useful to greyhound adoption programs, greyhound adopters and dog lovers. Our hosts – Rory S. Goreé and Kari Morrison-Young represent the world’s largest Greyhound adoption program and America’s largest local adoption program.

Rory is President of Greyhound Pets of America – the world’s largest single breed adoption program that has more than 10,000 members. Greyhound Pets of America adopts 5,000 greyhounds annually and has adopted over 60,000 greyhounds since its beginning in 1987. Kari is Director of Arizona Adopt A Greyhound in Phoenix, Arizona. Annually the Arizona Adopt A Greyhound Program adopts 500 greyhounds locally in Arizona.

All funds above and beyond the production costs of our program will be used for the Emily Griffin Memorial Injury Fund and Arizona Adopt A Greyhound adoption program.

Our mission is to find a home for every retired racing greyhound.

Our goal is to bring to our listening audience topics that will strengthen the bond between pets and their humans, bring to the adoption programs useful information that will help them with the daily decisions of the adoption effort, and acquaint the public about the suitability and availability of retired racing greyhounds as pets.

Our vision is 100% adoption of the retired racing greyhound.

Our belief is that every retired racing greyhound deserves a loving healthy home.



“Win” Sponsorship:

\$6,500 which includes three 30 second spots on the show, plus weekly rebroadcast (78 total); opening and closing billboards on show (52 total spots including rebroadcast); one live mention by host (per show, plus rebroadcast for 52 total spots); link on Voice America and sponsor mention on host website under web radio tab

The hosts will also schedule an appearance by a person within the sponsoring company on an upcoming show for additional exposure and recognition.



“Place” Sponsorship:

\$3,250 which includes two 30 second spots on host show, plus weekly rebroadcast (52 total); one live mention by host, during 7 shows throughout 13 week run (14 spots); link on Voice America Radio website and sponsor mention on host website under web radio tab.



“Show” Sponsorship:

\$1,625 which includes one 30 second spot on host’s show, plus weekly rebroadcast (26 total); link on Voice America Radio website.



Additional Advertising Is Always Available
For The Sponsor, Including Banner Ads And Audio Ads.

Banner Ads:

240x100 pixels \$250 Main Page, \$100 Internal Pages
468x60 pixels \$500 Top of Page Run of Network

Rich Media: GIF, JPEG, HTML, JavaScript, Enliven, Others (a production test may be required.)

Banner Advertising programs are on a monthly basis beginning the first day of the month and ending the last day of the month.

Audio Ads:

15, 30 and 60 second audio advertising opportunities are available either on a show specific basis or Run of Network. We can use your pre-produced ad, or produce an ad for you at reasonable cost.

Please contact our show's Executive Producer with your specifications and requirements for current rate information.

- ❧ All sponsorship related to program is non-refundable.
- ❧ Sponsorship renewable under similar terms.
- ❧ Host retains control of program and programming decisions. Copyright remains licensed to the Host and Greyhound Pets of America.

Thank you for your time. We look forward to having you as a sponsor for our show.

Rory and Kari
Bark Away – The World Is Listening

www.arizonaadoptagreyhound.org
www.greyhoundpets.org

For More Information On Sponsorship Please Contact

Tacy Trump
Senior Executive Producer
Surfnet Media Group, Inc
Phone: 1-866-281-8624
Fax: 602-426-7201